## AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions, and listings, of claims in the application:

- 1. (Currently Amended) A method for monitoring a vehicle, comprising:
- (a) wirelessly receiving data, by a computer system and from a vehicle, the data comprising numerical diagnostic or location-based data associated with the vehicle;
- (b) processing the data with the computer system to generate diagnostic or location information that is at least in part derived from the received data, wherein the generated information comprises at least one of vehicle status reports and vehicle service recommendations, and wherein the derived information has a meaning distinct from the received data;
- (c) displaying the derived diagnostic or location information on at least one website, the website having a login web page, wherein entering a login associated with a first group of users causes the website to display a first web interface for dedicated to presenting information associated with the a single vehicle, and wherein entering a login associated with one of a second group of users causes the website to display a second web interface presenting information associated with a group of vehicles including the single vehicle; and
- (d) transmitting an electronic communication including information associated with the derived diagnostic or location information,

wherein the received data contains one or more vehicle parameters and wherein the processing further includes processing at least one of the vehicle parameters with a database application,

wherein the processing further includes extracting at least one of the following vehicle parameters from the received data: numerical data, an alphanumeric text message, an active or pending diagnostic trouble code, a vehicle identification number, or and a GPSdetermined location,

wherein the numerical diagnostic data associated with the vehicle comprises at least one of numerical data generated by a sensor in the vehicle, and numerical data generated by a computer within the vehicle,

wherein the numerical diagnostic data includes at least one of the following numerical parameters: diagnostic trouble codes, vehicle speed, fuel level, fuel pressure, miles per gallon, engine RPM, mileage, oil pressure, oil temperature, tire pressure, tire temperature, engine coolant temperature, intake-manifold pressure, engine performance tuning parameters, alarm status, accelerometer status, cruise-control status, fuel injector performance, spark-plug timing, and a status of an anti-lock braking system,

wherein the processing further comprises processing at least one numerical parameter from the numerical data with a mathematical algorithm,

wherein the processing further comprises comparing at least one numerical parameter with at least one numerical parameter generated at an earlier point in time,

wherein the displaying further comprises displaying at least one numerical parameter and at least one numerical parameter generated at an earlier point in time, and

wherein the first web interface is a customer interface directly accessible by a customer, and

wherein the second-web interface is an interface for at least one organization selected from a group consisting of a dealership, a service entity, an insurance entity, a performance monitoring entity, and a survey entity, and

wherein the vehicle is selected from a group consisting of an automobile, truck, wheeled commercial equipment, heavy truck, power sport vehicle, collision repair vehicle, marine vehicle, and recreational vehicle.

- 2. (Currently Amended) A method for monitoring a vehicle, comprising:
- (a) wirelessly receiving data, by a computer system and from a vehicle, the data comprising numerical diagnostic or location-based data associated with the vehicle;
- (b) processing the data with the computer system to generate diagnostic or location information that is at least in part derived from the received data, wherein the generated information comprises at least one of vehicle status reports and vehicle service recommendations, and wherein the derived information has a meaning distinct from the received data;
- (c) displaying the derived diagnostic or location information on at least one website, the website having a login web page, wherein entering a login associated with a first group of users causes the website to display a first web interface for dedicated to presenting information associated with the a single vehicle, and wherein entering a login associated with

one of a second-group of users causes the website to display a second-web-interface-presenting

information associated with a group of vehicles including the single vehicle; and

(d) transmitting an electronic communication including information

associated with the derived diagnostic or location information,

wherein the first web interface is a customer interface directly accessible by a

customer,

wherein the second web interface is an interface for at least one organization

selected from a group consisting of a dealership, a service entity, an insurance entity, a

performance monitoring entity, and a survey entity, and

wherein the vehicle is selected from a group consisting of an automobile, truck,

wheeled commercial equipment, heavy truck, power sport vehicle, collision repair vehicle,

marine vehicle, and recreational vehicle.

3. (Previously Presented) The method of claim 2, wherein the received data

contains one or more vehicle parameters and wherein the processing further includes processing

at least one of the vehicle parameters with a database application.

4. (Currently Amended) The method of claim 3, wherein the processing further

includes extracting at least one of the following vehicle parameters from the received data:

numerical data, an alphanumeric text message, an active or pending diagnostic trouble code, a

vehicle identification number, or and a GPS-determined location.

Atty. Docket No. 0308816.0156 Serial No. 10/614,665

Response to Office Action dated April 5, 2007

5. (Previously Presented) The method of claim 2, wherein the communication

describes an active or pending diagnostic trouble code.

6. (Previously Presented) The method of claim 5, wherein the communication

Page 6 of 31

comprises a 5, 6, or 7 digit code that describes the active or pending diagnostic trouble code.

7. (Currently Amended) The method of claim 2, wherein the numerical

diagnostic data associated with the vehicle comprises at least one of numerical data generated by

a sensor in the vehicle, or and numerical data generated by a computer within the vehicle.

8. (Currently Amended) The method of claim 7, wherein the numerical

diagnostic data includes at least one of the following numerical parameters: diagnostic trouble

codes, vehicle speed, fuel level, fuel pressure, miles per gallon, engine RPM, mileage, oil

pressure, oil temperature, tire pressure, tire temperature, engine coolant temperature, intake-

manifold pressure, engine performance tuning parameters, alarm status, accelerometer status,

cruise-control status, fuel injector performance, spark-plug timing, or and a status of an anti-lock

braking system.

9. (Previously Presented) The method of claim 8, wherein the processing further

comprises processing at least one numerical parameter from the numerical data with a

mathematical algorithm.

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

•

Page 7 of 31

10. (Previously Presented) The method of claim 9, wherein the processing

further comprises comparing at least one numerical parameter with at least one numerical

parameter generated at an earlier point in time.

11. (Previously Presented) The method of claim 10, wherein the displaying

further comprises displaying at least one numerical parameter and at least one numerical

parameter generated at an earlier point in time.

12. (Previously Presented) The method of claim 9, wherein the processing

further comprises comparing at least one numerical parameter with at least one predetermined

numerical value.

13. (Previously Presented) The method of claim 12, wherein the displaying

further comprises displaying at least one numerical parameter and at least one predetermined

numerical value.

14. (Previously Presented) The method of claim 12, wherein the at least one

predetermined numerical value comprises a mileage value.

15. (Previously Presented) The method of claim 2, wherein the communication

comprises an alert.

Atty. Docket No. 0308816.0156 Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 8 of 31

16. (Previously Presented) The method of claim 15, wherein the alert is

associated with a problem in the vehicle or a predetermined maintenance event for the vehicle.

Claims 17-19 (Canceled).

20. (Previously Presented) The method of claim 2, wherein the vehicle is at a

location remote from the computer system.

21. (Previously Presented) The method of claim 2, further comprising updating

software of the at least one website.

22. (Currently Amended) The method of claim 2, wherein the login-web-page

website comprises at least username and password input fields.

23. (Previously Presented) The method of claim 2, wherein the communication

describes the vehicle's location.

Claim 24 (Canceled).

25. (Previously Presented) A method for monitoring a set of vehicles,

comprising:

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 9 of 31

(a) wirelessly receiving, by a computer system and from a first vehicle and a

second vehicle among a set of vehicles, first and second data packets comprising numerical

diagnostic or location-based data associated respectively with the first and second vehicles;

(b) processing the respective data packets with the computer system to

generate, for each of the first and second vehicles, diagnostic or location information that is at

least in part derived from the received data packets, wherein the generated information comprises

at least one of vehicle status reports and vehicle service recommendations, and wherein the

derived information has a meaning distinct from the received data packets;

(c) upon entry of a login associated with a first user, displaying the derived

diagnostic or location information for the first vehicle only on a first web interface of a website;

(d) upon entry of a login associated with a second user, displaying the derived

diagnostic or location information for the first and second vehicles on a second web interface of

the website, the second web interface being different from the first web interface; and

(e) transmitting an electronic communication including information

associated with the derived diagnostic or location information,

wherein the first web interface is a customer interface directly accessible by a

customer,

wherein the second web interface is an interface for at least one organization

selected from a group consisting of a dealership, a service entity, an insurance entity, a

performance monitoring entity, and a survey entity, and

wherein the vehicles are selected from a group consisting of an automobile, truck,

wheeled commercial equipment, heavy truck, power sport vehicle, collision repair vehicle,

marine vehicle, and recreational vehicle.

26. (Currently Amended) The method of claim 25, wherein the processing

further includes extracting at least one of the following vehicle parameters from the first and

second data packets: numerical data, an alphanumeric text message, an active or pending

diagnostic trouble code, a vehicle identification number, or and a GPS-determined location.

27. (Previously Presented) The method of claim 26, wherein the processing

further includes processing at least one of the vehicle parameters with a database application.

28. (Previously Presented) The method of claim 25, wherein the website

comprises a login web page including username and password input fields.

29. (Previously Presented) A method for monitoring a vehicle, comprising:

(a) wirelessly receiving, by a computer system and from a vehicle, data

descriptive of the vehicle's location;

(b) processing the received data with the computer system to generate location

information that is at least in part derived from the received data, wherein the generated

information comprises at least one of vehicle status reports and vehicle service

recommendations, and wherein the derived information has a meaning distinct from the received

data; and

(c) displaying the generated location information on a website, the website

implementing a first web interface having a first login and dedicated to presenting information

about a single vehicle, and a second web interface having a second login and presenting

information about a group of vehicles including the vehicle,

wherein the first web interface is a customer interface directly accessible by a

customer,

wherein the second web interface is an interface for at least one organization

selected from a group consisting of a dealership, a service entity, an insurance entity, a

performance monitoring entity, and a survey entity, and

wherein the vehicle is selected from a group consisting of an automobile, truck,

wheeled commercial equipment, heavy truck, power sport vehicle, collision repair vehicle,

marine vehicle, and recreational vehicle.

30. (Currently Amended) A programmed apparatus, programmed to execute a

method comprising:

(a) wirelessly receiving data, by a computer system and from a vehicle, the

data comprising numerical diagnostic or location-based data associated with the vehicle;

(b) processing the data with the computer system to generate diagnostic or

location information that is at least in part derived from the received data, wherein the generated

information comprises at least one of vehicle status reports and vehicle service

recommendations, and wherein the derived information has a meaning distinct from the received

data;

(c) displaying the derived diagnostic or location information on at least one

website, the website having a login web-page, wherein entering a login associated with a first

group of users causes the website to display a first web interface for dedicated to presenting

information associated with the a single vehicle, and wherein entering a login associated with

one of a second group of users causes the website to display a second web interface to present

information associated with a group of vehicles including the single vehicle; and

(d) transmitting an electronic communication including information

associated with the derived diagnostic or location information,

wherein the received data contains one or more vehicle parameters and wherein

the processing further includes processing at least one of the vehicle parameters with a database

application,

wherein the processing further includes extracting at least one of the following

vehicle parameters from the received data: numerical data, an alphanumeric text message, an

active or pending diagnostic trouble code, a vehicle identification number, and a GPS-

determined location,

wherein the numerical diagnostic data associated with the vehicle comprises at

least one of numerical data generated by a sensor in the vehicle, and numerical data generated by

a computer within the vehicle,

wherein the numerical diagnostic data includes at least one of the following

numerical parameters: diagnostic trouble codes, vehicle speed, fuel level, fuel pressure, miles per

gallon, engine RPM, mileage, oil pressure, oil temperature, tire pressure, tire temperature, engine coolant temperature, intake-manifold pressure, engine performance tuning parameters, alarm status, accelerometer status, cruise-control status, fuel injector performance, spark-plug timing, or and a status of an anti-lock braking system,

wherein the processing further comprises processing at least one numerical parameter from the numerical data with a mathematical algorithm,

wherein the processing further comprises comparing at least one numerical parameter with at least one numerical parameter generated at an earlier point in time,

wherein the displaying further comprises displaying at least one numerical parameter and at least one numerical parameter generated at an earlier point in time,

wherein the first web interface is a customer interface directly accessible by a customer, and

wherein the second group of users comprises at least one organization selected from a group consisting of a dealership, a service entity, an insurance entity, a performance monitoring entity, and a survey entity, and

wherein the vehicle is selected from a group consisting of an automobile, truck, wheeled commercial equipment, heavy truck, power sport vehicle, collision repair vehicle, marine vehicle, and recreational vehicle.

31. (Currently Amended) A programmed apparatus, programmed to execute a method comprising:

(a) wirelessly receiving data, by a computer system and from a vehicle, the data comprising numerical diagnostic or location-based data associated with the vehicle;

- (b) processing the data with the computer system to generate diagnostic or location information that is at least in part derived from the received data, wherein the generated information comprises at least one of vehicle status reports and vehicle service recommendations, and wherein the derived information has a meaning distinct from the received data;
- website, the website having a login web-page, wherein entering a login associated with a first group of users causes the website to display a first web interface for dedicated to presenting information associated with the a single vehicle, and wherein entering a login associated with one of a second group of users cause the website to display a second web interface presenting information associated with a group of vehicles including the single vehicle; and
- (d) transmitting an electronic communication including information associated with the derived diagnostic or location information,

wherein the first web interface is a customer interface directly accessible by a customer,

wherein the second group of users comprises at least one organization-selected from a group consisting of a dealership, a service entity, an insurance entity, a performance monitoring entity, and a survey entity, and

wherein the vehicle is selected from a group consisting of an automobile, truck,

wheeled commercial equipment, heavy truck, power sport vehicle, collision repair vehicle,

marine vehicle, and recreational vehicle.

32. (Previously Presented) The programmed apparatus of claim 31, wherein the

received data contains one or more vehicle parameters and wherein the processing further

includes processing at least one of the vehicle parameters with a database application.

33. (Currently Amended) The programmed apparatus of claim 32, wherein the

processing further includes extracting at least one of the following vehicle parameters from the

received data: numerical data, an alphanumeric text message, an active or pending diagnostic

trouble code, a vehicle identification number, or and a GPS-determined location.

34. (Previously Presented) The programmed apparatus of claim 31, wherein the

communication describes an active or pending diagnostic trouble code.

35. (Previously Presented) The programmed apparatus of claim 34, wherein the

communication comprises a 5, 6, or 7 digit code that describes the active or pending diagnostic

trouble code.

36. (Currently Amended) The programmed apparatus of claim 31, wherein the

numerical diagnostic data associated with the vehicle comprises at least one of numerical data

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 16 of 31

generated by a sensor in the vehicle, or and numerical data generated by a computer within the

vehicle.

37. (Currently Amended) The programmed apparatus of claim 36, wherein the

numerical diagnostic data includes at least one of the following numerical parameters: diagnostic

trouble codes, vehicle speed, fuel level, fuel pressure, miles per gallon, engine RPM, mileage, oil

pressure, oil temperature, tire pressure, tire temperature, engine coolant temperature, intake-

manifold pressure, engine performance tuning parameters, alarm status, accelerometer status,

cruise-control status, fuel injector performance, spark-plug timing, or and a status of an anti-lock

braking system.

38. (Previously Presented) The programmed apparatus of claim 37, wherein the

processing further comprises processing at least one numerical parameter from the numerical

data with a mathematical algorithm.

39. (Previously Presented) The programmed apparatus of claim 38, wherein the

processing further comprises comparing at least one numerical parameter with at least one

numerical parameter generated at an earlier point in time.

40. (Previously Presented) The programmed apparatus of claim 39, wherein the

displaying further comprises displaying at least one numerical parameter and at least one

numerical parameter generated at an earlier point in time.

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 17 of 31

41. (Previously Presented) The programmed apparatus of claim 38, wherein the

processing further comprises comparing at least one numerical parameter with at least one

predetermined numerical value.

42. (Previously Presented) The programmed apparatus of claim 41, wherein the

at least one predetermined numerical value comprises a mileage value.

43. (Previously Presented) The programmed apparatus of claim 31, wherein the

communication comprises an alert.

44. (Previously Presented) The programmed apparatus of claim 43, wherein the

alert is associated with a problem in the vehicle or a predetermined maintenance event for the

vehicle.

Claims 45-47 (Canceled).

48. (Previously Presented) The programmed apparatus of claim 31, wherein the

vehicle is at a location remote from the computer system.

49. (Currently Amended) The programmed apparatus of claim 31, wherein the

login webpage website comprises at least username and password input fields.

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 18 of 31

50. (Previously Presented) The programmed apparatus of claim 31, wherein the

communication describes the vehicle's location.

Claim 51 (Canceled).

52. (Currently Amended) A machine-readable medium encoded with a plurality

of processor-executable instructions for:

(a) wirelessly receiving data, by a computer system and from a vehicle, the

data comprising numerical diagnostic or location-based data associated with the vehicle;

(b) processing the data with the computer system to generate diagnostic or

location information that is at least in part derived from the received data, wherein the generated

information comprises at least one of vehicle status reports and vehicle service

recommendations, and wherein the derived information has a meaning distinct from the received

data;

(c) displaying the derived diagnostic or location information on at least one

website, the website having a login-web-page, wherein-entering a login-associated with a first

group of users causes the website to display a first web interface for dedicated to presenting

information associated with the a single vehicle, and wherein entering a login associated with

one of a second group of users causes the website to display a second web interface to presenting

information associated with a group of-vehicles including the vehicle; and

(d) transmitting an electronic communication including information

associated with the derived diagnostic or location information,

wherein the first web interface is a customer interface directly accessible by a

customer,

wherein the second group of users comprises at least one organization selected

from a group consisting of a dealership, a service entity, an insurance entity, a performance

monitoring entity, and a survey entity, and

wherein the vehicle is selected from a group consisting of an automobile, truck,

wheeled commercial equipment, heavy truck, power sport vehicle, collision repair vehicle,

marine vehicle, and recreational vehicle.

53. (Currently Amended) The machine-readable medium of claim 52, wherein

the received data contains one or more vehicle parameters and wherein the processing further

includes extracting at least one of the following vehicle parameters from the received data:

numerical data, an alphanumeric text message, an active or pending diagnostic trouble code, a

vehicle identification number, or and a GPS-determined location.

54. (Previously Presented) The machine-readable medium of claim 52, wherein

the communication describes an active or pending diagnostic trouble code.

55. (Currently Amended) The machine-readable medium of claim 52, wherein

the numerical diagnostic data associated with the vehicle comprises at least one of numerical

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 20 of 31

data generated by a sensor in the vehicle, or and numerical data generated by a computer within

the vehicle.

56. (Currently Amended) The machine-readable medium of claim 55, wherein

the numerical diagnostic data includes at least one of the following numerical parameters:

diagnostic trouble codes, vehicle speed, fuel level, fuel pressure, miles per gallon, engine RPM,

mileage, oil pressure, oil temperature, tire pressure, tire temperature, engine coolant temperature,

intake-manifold pressure, engine performance tuning parameters, alarm status, accelerometer

status, cruise-control status, fuel injector performance, spark-plug timing, or and a status of an

anti-lock braking system.

57. (Previously Presented) The machine-readable medium of claim 56, wherein

the processing further comprises processing at least one numerical parameter from the numerical

data with a mathematical algorithm.

58. (Previously Presented) The machine-readable medium of claim 57, wherein

the processing further comprises comparing at least one numerical parameter with at least one

numerical parameter generated at an earlier point in time.

59. (Previously Presented) The machine-readable medium of claim 52, wherein

the communication comprises an alert.

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 21 of 31

Claims 60-62 (Canceled).

63. (Currently Amended) A graphical user interface for displaying processed

information for a set of vehicles, comprising:

a viewing device displaying a graphical user interface including:

(a) a first interface displaying information associated with a set of

vehicles and viewable by at least one organization; and

(b) a second interface displaying information associated with a single

vehicle among the set of vehicles, wherein the first interface and the second interface are

directly accessible from a common login web page;

wherein the information displayed by the first interface and the second interface is

at least in part derived from data wirelessly received by a computer system from a vehicle, and

wherein the information comprises at least one of vehicle status reports and vehicle service

recommendations, and wherein the derived information has a meaning distinct from the received

data,

wherein the second interface is a customer interface directly accessible by a

customer,

wherein the first interface is an interface for at least one organization selected

from a group consisting of a dealership, a service entity, an insurance entity, a performance

monitoring entity, and a survey entity, and

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 22 of 31

wherein the set of vehicles is selected from a group consisting of an automobile,

truck, wheeled commercial equipment, heavy truck, power sport vehicle, collision repair vehicle,

marine vehicle, and recreational vehicle.

64. (Currently Amended) The graphical user interface of claim 63, wherein the

displayed graphical user interface further login web page comprises at least username and

password input fields.

Claim 65 (canceled).

66. (Previously Presented) The graphical user interface of claim 63, wherein the

information displayed by the first interface and the second interface comprises historical status

information.

67. (Previously Presented) The graphical user interface of claim 63, wherein the

displayed graphical user interface includes a web browser.

68. (Previously Presented) The graphical user interface of claim 63, wherein the

displayed graphical user interface is formatted using at least one wireless access protocol (WAP).

Atty. Docket No. 0308816.0156 Serial No. 10/614,665

Response to Office Action dated April 5, 2007

69. (Currently Amended) The graphical user interface of claim 63, wherein the

viewing device is one of a cellular telephone, a personal digital assistant (PDA), or and a

computer.

70. (Previously Presented) The method of claim 1, wherein the vehicle status

Page 23 of 31

reports and the vehicle service recommendations comprise icons indicating the vehicle's

diagnostic status.

71. (Previously Presented) The method of claim 2, wherein the vehicle status

reports and the vehicle service recommendations comprise icons indicating the vehicle's

diagnostic status.

72. (Previously Presented) The method of claim 25, wherein the vehicle status

reports and the vehicle service recommendations comprise icons indicating the vehicle's

diagnostic status.

73. (Previously Presented) The method of claim 29, wherein the vehicle status

reports and the vehicle service recommendations comprise icons indicating the vehicle's

diagnostic status.

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 24 of 31

74. (Previously Presented) The programmed apparatus of claim 30, wherein the

vehicle status reports and the vehicle service recommendations comprise icons indicating the

vehicle's diagnostic status.

75. (Previously Presented) The programmed apparatus of claim 31, wherein the

vehicle status reports and the vehicle service recommendations comprise icons indicating the

vehicle's diagnostic status.

76. (Previously Presented) The machine-readable medium of claim 52, wherein

the vehicle status reports and the vehicle service recommendations comprise icons indicating the

vehicle's diagnostic status.

77. (Previously Presented) The graphical user interface of claim 63, wherein the

vehicle status reports and the vehicle service recommendations comprise icons indicating the

vehicle's diagnostic status.

78. (New) The method of Claim 1, further comprising the website having a login

web page, wherein entering a login associated with a first group of users causes the website to

display a first web interface dedicated to presenting information associated with a single vehicle,

and wherein entering a login associated with one of a second group of users causes the website to

display a second web interface presenting information associated with a group of vehicles

including the single vehicle.

Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 25 of 31

79. (New) The method of Claim 78, wherein the second web interface is an

interface for at least one organization selected from a group consisting of a dealership, a service

entity, an insurance entity, a performance monitoring entity, and a survey entity.

80. (New) The method of Claim 2, further comprising the website having a login

web page, wherein entering a login associated with a first group of users causes the website to

display a first web interface dedicated to presenting information associated with a single vehicle,

and wherein entering a login associated with one of a second group of users causes the website to

display a second web interface presenting information associated with a group of vehicles

including the single vehicle.

81. (New) The method of Claim 80, wherein the second web interface is an

interface for at least one organization selected from a group consisting of a dealership, a service

entity, an insurance entity, a performance monitoring entity, and a survey entity.

82. (New) The apparatus of Claim 30, further comprising the website having a

login web page, wherein entering a login associated with a first group of users causes the website

to display a first web interface dedicated to presenting information associated with a single

vehicle, and wherein entering a login associated with one of a second group of users causes the

website to display a second web interface presenting information associated with a group of

vehicles including the single vehicle.

Atty. Docket No. 0308816.0156 Serial No. 10/614,665

Response to Office Action dated April 5, 2007

Page 26 of 31

83. (New) The apparatus of Claim 82, wherein the second group of users

comprises at least one organization selected from a group consisting of a dealership, a service

entity, an insurance entity, a performance monitoring entity, and a survey entity.

84. (New) The apparatus of Claim 31, further comprising the website having a

login web page, wherein entering a login associated with a first group of users causes the website

to display a first web interface dedicated to presenting information associated with a single

vehicle, and wherein entering a login associated with one of a second group of users causes the

website to display a second web interface presenting information associated with a group of

vehicles including the single vehicle.

85. (New) The apparatus of Claim 84, wherein the second group of users

comprises at least one organization selected from a group consisting of a dealership, a service

entity, an insurance entity, a performance monitoring entity, and a survey entity.